

**FOUNDATION FOR LAW AND
INTERNATIONAL AFFAIRS**



**Foundation for Law &
International Affairs**

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**Law and International Affairs Permanent Forum
Sponsorship Proposal**

I. Introduction of the Foundation for Law and International Affairs

The Foundation for Law and International Affairs (FLIA) is an independent, nonpartisan, nonprofit organization mandated to promote academic and public discourse at the intersection of law and international affairs. FLIA promotes comparative scholarship, public discourse and a global mindset, and embraces respectful debate in the area of law and international affairs. FLIA hopes to bring ideas and opinions from all over the world together to form a platform and database that advances academic scholarship. FLIA also helps the public, especially young people, to become well-rounded and productive citizens by fostering attitudes and respect that will lead to positive contributions and comparative ideas and legal perspectives. Additionally, FLIA facilitates developing countries' governments, enterprises and other organizations to make better policies, decisions and solutions while facing global challenges involving law and international affairs.

II. Introduction of the Law and International Affairs Permanent Forum

The Law and International Affairs Permanent Forum is one of the most important programs of the FLIA Conference Project. FLIA defines this forum as an annual large-scale international academic conference. The forum aims to conduct academic discourse and to foster communication and cooperation on practical issues at the intersection of law and international affairs. The program sincerely invites scholars, practitioners, researchers, officials, and social organizations that have made notable contributions in their chosen topic area. Individuals and organizations are welcome to present their work or attend as visitors.

The organizers of the "Law and International Affairs Permanent Forum" are FLIA, one fixed exclusive law firm, and one university. Specifically, the forum will be co-hosted by the Foundation for Law and International Affairs and the sponsoring law firm, along with a renowned university that will provide the venue. The forum's topics vary every year and will be chosen from various issues at the intersection of law and international affairs. They will also be based on the needs and interests of the sponsoring law firm as well as relevant social trends. The forum is expected to be held in October annually. The venue will depend on the location of the sponsoring university.

III. FLIA's History of Cooperation

a. Rich experience hosting international conferences and extensive networking resources

Since 2015, FLIA has organized many conferences in China, the United States, and Europe on various topics at the intersection of law and international affairs. These include a side event at the First Session of the UN Forum on Human Rights, Democracy and the Rule of Law, which was titled “Political Participation and the Global Civic Education of Youth” and was one of very few side events approved by the Office of the United Nations High Commissioner for Human Rights. FLIA has created a solid global network of world-class scholars and practitioners, young professionals, and domestic officials, and enjoys partnership with renowned universities, non-governmental organizations, and enterprises from all over the world. So far, FLIA has cooperated with the following universities and institutions:

- East China University of Political Science and Law
- The Research Center for Chinese Rule of Law of East China University of Political Science and Law
- Beijing Normal University Law School
- Shanghai Jiaotong University Law School
- Coalition for Peace and Ethics
- The Business and Human Rights Catalyst of the Alliance Manchester Business School of Manchester University
- The Torino World Affairs Institute of the University of Turin
- The Penn State Research and Career Development Network for Law and International Affairs
- The University Center for Global Studies of Penn State University
- The Penn State International Arbitration Group
- The Chinese Initiative on International Law
- Henan Normal University
- The United Nations
- The U.S. Department of Education
- Many others from around the world

FLIA's global network and connections will be the foundation of the Law and International Affairs Permanent Forum. It will strengthen the global influence of your firm and the rotating university sponsors.

b. Outstanding Team Members from diverse backgrounds

The FLIA team is spread throughout the US, UK, Germany, China, Russia, Turkey, Brazil, Japan, Saudi Arabia, India, Hong Kong and Taiwan, and other various regions. The team is made up of judges, lawyers, scholars, and students who hold graduate degrees. FLIA team members not only have outstanding academic backgrounds and strong professional skills, but also extensive experience studying and working abroad.

FLIA believes that it must make great efforts to promote global academic cooperation and communication among scholars, practitioners, and students. We are professional and committed. We look forward to working with your firm on the Law and International Affairs Permanent Forum and carrying out our

mutual mission, which is to build a more intelligent and peaceful world by addressing legal issues involving international affairs.

IV. Method of Cooperation

The law firm provides financial support to the conference by sponsoring \$30,000 annually, in exchange for exclusive law firm hosting rights. Detailed information regarding sponsorship funding and benefits is listed in the following table.

The Foundation for Law and International Affairs will be responsible for inviting a university to co-host the forum. Possible locations include China, the United States, Europe, and other countries. In addition, the FLIA will play the executive role including publicizing the conference, inviting scholars, drafting the agenda, organizing the conference, and publishing the academic work. All Forum outcomes will be published under the names of FLIA and your firm and will recognize the contributions of the sponsoring university.

Sponsorship Program

Sponsors	Sponsorship Funding	Sponsor number limit	Benefit
Exclusive Law Firm Sponsor	\$30,000	1	<ul style="list-style-type: none"> • Cooperate with different universities (or law/business schools) each year as the exclusive law firm host • Expand the influence of the law firm in global community • Communicate with international law specialists and scholars • Build a broad partnership with FLIA • Co-produce the conference publication (as part of the FLIA Academic Series) • 2 PR articles featured on FLIA.org, email subscriptions, social media and cooperative media • Promotion on the website of the sponsoring university • 5-minute keynote speech during Opening and/or Closing Remarks • One premium exhibition booth in the highest traffic area • 5 complimentary conference passes • 5 VIP seats at Dinner Reception • Company logo and introduction on conference program handout

			<ul style="list-style-type: none"> • Inside cover page ad or full-page ad in conference program handout • Company brochures for all attendees • Company logo on all promotional media and materials (including the information pack, conference gifts etc.) • 2-minute company promotional video during luncheon and dinner reception • Company logo and introduction featured on PPT slides, shown during luncheon and dinner reception
Co-organizer	\$10,000	3	<ul style="list-style-type: none"> • Communicate with international law specialists and scholars • Company logo on all promotional media and materials (including the information pack, conference gifts etc.) • 2 PR articles featured on FLIA.org, email subscriptions, social media and cooperative media • 1 premium exhibition booth in high traffic area • 3 complimentary conference passes • 3 VIP seats at Dinner Reception • Company logo and introduction on conference program handout • ½ page ad in conference program handout • 1-minute company promotional video during luncheon and dinner reception • Company logo and introduction featured on PPT slides, showing during luncheon and dinner reception
Specific Sponsor	Depends on specific sponsored items		<ul style="list-style-type: none"> • Company logo on all promotional media and materials (including the information pack, conference gifts etc.) • Other benefits will depend on the specific sponsored item

V. Contact

Please contact us with any questions, concerns, or advice. We look forward to hearing from you.

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“法律与国际事务永久性论坛”合作与赞助方案

一. 法律与国际事务学会简介

法律与国际事务学会（Foundation for Law and International Affairs，以下简称 FLIA）是一家注册于美国哥伦比亚华盛顿特区、辐射全球 13 个国家和地区的非官方、无党派、独立的学术型、教育型和咨询型智库。本学会致力于促进法律和国际事务领域的国际学术交流、教育和合作；为研究机构、学者、实务人员和社会公众之间搭建交流和合作的平台；为青年人提供法律与国际事务的教育资源和便利；为政府和企业的重大战略发展和涉外决策提供政策建议、法律分析和创新思想；协助学界与实务界深化对国际发展趋势和所涉法律问题的分析、交流与理解，以增强应对不断发展和变化的国际局势和挑战的能力。

二. 法律与国际事务永久性论坛介绍

“法律与国际事务永久性论坛”是 FLIA 会议项目下最重要的项目之一。FLIA 将此论坛定义为一个大型的年度国际学术会议。论坛旨在就法律与国际事务交叉领域的各类话题开展学术探讨和实务交流与合作。论坛将诚挚邀请在学界、实务界、立法界做出杰出贡献的学者、实务工作者、研究人员、政策制定者，以及社会组织参加。同时，也热忱欢迎对法律与国际事务具有浓厚兴趣的有志青年及组织作为与会者参与论坛。

“法律与国际事务永久性论坛”的组织方结构为：1 (FLIA) + 1 (一固定律师事务所) + 1 (大学)，即论坛将由法律与国际事务学会、独家律所，以及每年不同的国际知名院校联合主办。论坛的议题将根据主办方的需求与社会发展动态，从法律与国际事务交叉学科内选取。论坛暂定于每年十月份举办。举办地点将根据每年参与主办的院校方所在国家与地区而定。

三. 法律与国际事务学会合作资质

1. 丰富的国际会议举办经验和人脉合作资源

自 2015 年成立以来，FLIA 已经在中国、美国、欧洲成功主办了八次国际会议，包括在联合国首届“人权、民主与法治论坛”上主办的“政治参与和青年的全球公民教育（Political Participation and the Global Civic Education of Youth）”为题的周边边会。FLIA 通过支持活跃于国际舞台上的学者、实务人员、研究人员、政策制定者和有志青年创造了非常稳定的国际人脉网络，与众多国际知名大学、非政府组织、企业都有着良好的合作关系。

迄今为止，FLIA 会议的合作方包括联合国、美国联邦政府教育部、华东政法大学、北京师范大学法学院、上海交通大学法学院、上海法学会、意大利都灵大学、英国曼彻斯特大学商学院、宾夕法尼亚州立大学法学院、宾夕法尼亚州立大学国际事务学院、腾讯、CPE 等单位。法律与国际事务永久性论坛将基于 FLIA 的全球伙伴关系而举办，并且在国际上将贵律师事务所的影响力拓展开来。

2. “容纳百川”的优秀团队

我们的团队成员遍布美国、英国、德国、中国（包括香港、台湾地区）、俄罗斯、土耳其、巴西、日本、沙特阿拉伯、印度及其他地区。团队成员包括法官、律师、学者，以及获得知名大学硕士或博士学位的学生。我们的成员不仅具有优秀的专业背景、扎实的学术功底、强大的专业技能并且都拥有非常丰富的海外学习或工作经验。

FLIA 相信促进国际学者、实务人员和学生之间的学术合作与交流值得我们为此付诸巨大的努力。对于实现这个理念，我们专业且坚定。我们非常期待与贵律师事务所在“法律与国际事务永久性论坛”上开展合作，携手完成我们的共同使命——通过加强涉及国际事务的法律问题上的工作，合作建立一个更加智慧、和平的世界。

四. 合作方式

律所主办方根据律所海外拓展需求向法律与国际事务学会提供 3 万美金（享独家律所主办权益）的赞助费用（赞助方案包括赞助金额和赞助商权益等详细信息请见下方表格）。律所主办方或协办方均可就会议主题提出建议，并有权邀请论坛嘉宾、参与会议组织。

法律与国际事务学会将负责在全球范围内联络会议的第三主办方（国际知名院校）。论坛第三主办方将负责提供会议场地等辅助性工作。法律与国际事务学会将承担举办论坛的行政和市场工作包括负责宣传会议相关新闻、邀请论坛嘉宾、起草议程、安排行程与接待、组织会议等，并负责出版会议相关学术报道和新闻。所有论坛成果将会以三方主办单位的名义共同发布，包括出版物等。

赞助合作方案

赞助商级别	赞助金额 (美金)	赞助商 数量限制	赞助商权益
独家律所主办方	30,000	1	<ul style="list-style-type: none"> • 作为唯一律所主办方，每年与全球范围内不同的大学（法学院、商学院等）合作，在国际范围内拓展影响力 • 与全球法律领域专家学者和优秀人才进行交流 • 与 FLIA 建立深度合作关系 • 会议出版物（FLIA 系列丛书学术版）共同出品方 • FLIA 官网、订阅邮件、社交媒体和合作媒体 2 篇软文（全球覆盖） • 合作院系网站宣传 • 开幕式 5 分钟演讲致辞 • 最优展位

			<ul style="list-style-type: none"> • 5 个免注册费参会名额 • 5 个晚宴 VIP 座位 • 会议手册出现公司 Logo 及简介 • 会议手册封二/扉页或其他优质位置提供多页广告（页数可议） • Logo 展示在所有现场大会标识（包括资料袋、会议礼品等） • 午餐和晚宴会场 2 分钟公司宣传视频 • 公司 Logo 和简介在午餐和晚宴主场循环播放的 PPT 上展示
协办方	10,000	3	<ul style="list-style-type: none"> • 与全球法律领域专家学者和优秀人才进行交流 • 作为论坛协办方，公司 Logo 将会出现在论坛的所有宣传媒介中 • FLIA 官网和社交媒体 2 篇软文 • 一个优质展台 • 3 个免注册费参会名额 • 3 个晚宴 VIP 座位 • 会议手册出现公司 Logo 及简介 • 会议手册半页广告 • Logo 展示在所有现场大会标识（包括资料袋、会议礼品等） • 午餐和晚宴会场 1 分钟企业宣传视频 • 公司 Logo 和简介在午餐和晚宴主场循环播放 PPT 上展示
单项赞助	视赞助项目而定		<ul style="list-style-type: none"> • 作为论坛特别鸣谢单位，出现在论坛的所有宣传媒介中 • 其他权益视具体赞助内容而定

五. 合作联系方式

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